



PITCH DECK 2025

ePutt

The Portal
to Golf,
Gaming,
and Global
Play



Join the Game. Enter the Portal. Bring the Green Home.

Golf is global, but access is limited

Gaming is massive, but disconnected
from real-world sport

ePutt fuses them — one device,
one swing, one connected world



Why Golf Needs a Portal



Golf is expensive, slow, hard to access



Gaming lacks real-world stakes or sporting depth



Gamers and golfers live in separate ecosystems



Post-COVID world wants hybrid, home-based experiences





ePutt: Console + Platform = Community

Laser-equipped putting console (given free w/ 24-month sub)

Online platform for PvP games, coaching, betting, tournaments

Smart Room Kit overlays famous golf courses in AR

Blockchain trophies, analytics, coaching tools, and live shows





A Connected Ecosystem, Not Just a Device

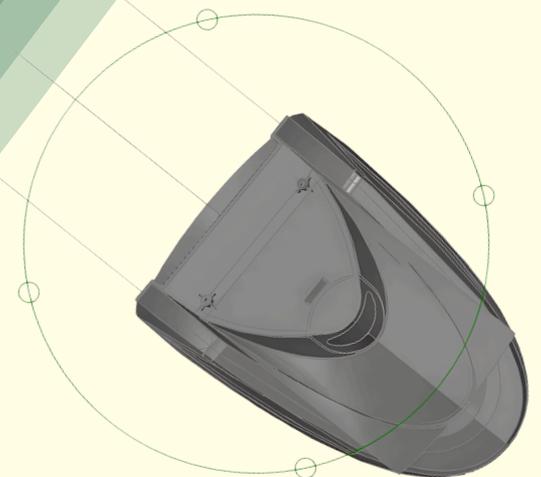
Console MVP (laser sensor, Raspberry Pi core,
target surface)

Real-world hardware shown (see right)

Smart Room AR Kit (AR overlays, course themes,
room sync)

Web + App control platform (stream, shop,
compete, coach)

Blockchain backend (trophies, tokens,
user wallets)



A Global Crossover Market: Golf Meets Gaming



60M

active golfers worldwide

2.5B

global gamers (and growing)

\$3.8B

projected esports market by 2027

1 in 5

Topgolf visitors say it made them take up real golf

ePutt sits at the intersection of sport, digital community, and competition



7+ Ways to Monetize a Single Stroke



-  Subscriptions (24-month console-linked memberships)
-  Tournament fees (casual to VIP leagues)
-  Spectator fees (watch Jordan putt live or enter his room)
-  eCommerce (gear, apparel, digital skins)
-  Blockchain trophies (minted NFTs, optional resale fees)
-  Betting commissions (micro-bets, high-stake rooms)
-  Coaching / Analytics-as-a-Service



We've Already Built the Hook



MVP consoles
fully functional
(analog, laser-
guided)



Teaser/promo
videos produced,
influencer-ready

Platform software
in development
with AR and
blockchain stack



Propriety
hardware,
validated
design

Manufacturing cost
< \$150, retail value:
\$799



Built to Scale. Designed to Engage.

- Python-based backend (FastAPI), real-time game logic
- Smart Room AR Kit (immersive projections, controlled via app)
- Blockchain engine (custodial wallet, NFT trophies, transactions)
- Web + mobile app with React stack (PvP, coaching, commerce)
- Secure, GDPR-ready infrastructure with GIIA compliance layer



Every User Is a Revenue Channel



The Streamer: hosts putting games, earns tips, sells digital gear



The Coach: reviews replays, monetizes students



The Bettor: bets on players, backs them like esports teams



The Family: plays together in Smart Room with rewards



The Influencer: drives signups with access to VIP matches



Why Now – and Why ePutt Wins



- ✔ First putting-focused console + platform hybrid
- 🎯 Competitive edge in real-time play + real-world skill
- 🌐 Crosses gaming, golf, and commerce ecosystems
- 🎮 Blends esports energy with sports tradition
- 🔗 Patented hardware, AR-ready, blockchain-secured



We're Raising \$2.5M to Launch Globally

- \$2.5M Seed/Series A
- Platform & backend development: \$900K
- Smart Room Kit & hardware scale-up: \$800K
- Marketing, influencer programs, launch ops: \$500K
- Compliance, legal, GIIA setup: \$300K



Not Just a Logo — A Statement

- eP = ePutt, but also the arc of a golfer in motion
- The 'P' is the flagstick planted in the cup
- A swing. A stroke. A target. A portal.
- A brand that connects elite feel with inclusive access
- Symbolism = credibility + longevity + global appeal



Join Us Before the Green Goes Global



A scalable platform with global golf + gaming audiences



Tech-ready, investor-ready, culture-ready



Whitepaper, Business Plan, MVP, and Dev Stack complete



Lock your stake in the platform where putting goes pro



Visit ePutt.com.au • Contact: investors@eputt.com.au



Thank You



Watch our teaser

YouTube: ePutt Console Trailer



Explore our vision

ePutt.com.au

Let's change the game — together.

